

# CENTER FOR DELIBERATE INNOVATION

## INTERNSHIP DESCRIPTION

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### About CDI

The Center for Deliberate Innovation (CDI) works closely with innovators at startups, large corporations, and educational institutions to enable them to think clearly about their innovation projects. It is unique in developing and implementing the Deliberate Innovation approach, developed by Dr. Merrick Furst at Georgia Tech, that helps innovators think systematically about their customers and what their non-indifference could be.

Interns at the Center will have the unique opportunity to learn about the Deliberate Innovation approach by supporting the CDI staff and the participants in the different programs (like, Leadership Development Programs, Graduate Student classes) that CDI offers.

### Internship Program

This is a paid, part time opportunity for up to 10 - 20 hours per week. Interns will work closely with the Associate Director of the CDI. The internship has a start date in September of 2019 and will run through the academic year, with an option to extend over the summer of 2020. Applicants should be creative, hardworking, self-motivated leaders with a general interest in entrepreneurship.

## Responsibilities

### 1. Media & Communications

- Internalizing CDI's vision and philosophy to craft all outbound communication
- Creating a social media strategy for the Center to curate a presence for CDI across all channels
- Produce written and media content for the website
- Authoring correspondence to Center stakeholders and program alumni, updating them on upcoming events
- Generating videos/ video editing for website and archival purposes
- Assisting with print media requirements for the Flashpoint program

### 2. Organization

- Space set up for CDI events, including all audio/visual, teleconference and seating needs
- Participation in the planning and executing of Annual Innovation for All Conference and Demo Days
- Managing event timing and attendees
- Supply management, including office supplies and refreshments
- Attending seminars and managing office hour schedules for CDI Fellows, Mentors, and Alumni
- Serving as a general resource for program participants, alumni, and mentors when at the CDI

In addition to the above general responsibilities, interns with any of these additional technology or media skills will be given preference.

#### A. Technology Skills

- Experience building websites using HTML, CSS, or Javascript
- Experience writing code in any programming language (like Python) or data analysis platforms (like R, Matlab)

#### B. Media Skills

- Experience with video editing using Adobe Premiere or Final Cut

- Experience with photography and photo editing using Adobe Photoshop or Adobe Lightroom
- Experience with Adobe InDesign for designing brochures and signage

### **How to Apply**

Please send a cover letter and a copy of your resume to **Dr. Nammy Vedire** [namratha.vedire@cc.gatech.edu] with the subject line 'CDI Internship Opportunity.' Deadline for applying is Monday, August 5<sup>th</sup> 2019.